

PRIVACY POLICY

Basta Boatlifts respects your personal privacy and is committed to adhering to federal and state privacy laws and industry guidelines in order to protect you and your identity. This privacy policy ("Privacy Policy") describes how we handle the personal information that you provide to us on this website ("Website"). This Privacy Policy applies only to the Basta Boatlifts Website, not to any other third party sites that may be accessible from here. Please see our [Terms of Use](#) for additional information applicable to your use of our Website. After reading this Privacy Policy, which is incorporated into and is a part of this Website's [Terms of Use](#), you will know:

- 1) what information Basta Boatlifts collects from you
- 2) how Basta Boatlifts uses your information
- 3) what choices you have about how Basta Boatlifts treats your information
- 4) how Basta Boatlifts protects your privacy
- 5) what Basta Boatlifts does about children visiting this Website
- 6) our disclaimer for Website
- 7) other miscellaneous information
- 8) how you can contact Basta Boatlifts

Please be sure to read this Privacy Policy before using this Website or submitting information to us. Our Privacy Policy may change from time to time and your continued use of this Website is acceptance of such changes, so please check this area periodically for updates to this Privacy Policy.

1. INFORMATION BASTA BOATLIFTS COLLECTS FROM YOU

Active Information Collection

You do not have to give us personally identifiable information in order to access and browse our Website. However, while on our Website, you may be able to order and buy products, enter promotions, sweepstakes or other contests, participate in a survey, complete a questionnaire or other "information request" form, or otherwise communicate with us, including via email and/or SMS/text messaging, in order to utilize, participate in or otherwise access such products, services or other offerings, you may be required to provide us with your personally identifiable information, which is information that, alone or in combination with other information, allows us to identify you, such as your name, address, phone number, e-mail address, contact preferences, credit card information, financial information or information relating to a support or service issue. Like many other web sites, we actively collect information from our visitors both by asking specific questions on this Website and by permitting you to communicate directly with us via email. Some of the information that you submit may be personally identifiable (that is, information that can be uniquely identified with you, such as your name, address, e-mail address, phone number, etc.).

Passive Information Collection

As you navigate through a website, certain information can be passively collected (that is, gathered without you actively providing the information) using various technologies and means, such as navigational data collection. Like most web site operators, we track IP addresses, use both session and persistent cookies, and assign Internet tags. Our system also automatically gathers information about the areas you visit on this Website and collects operational information about the technology you use, such as your browser, type of computer, operating systems, and Internet service providers.

We passively collect information to understand what areas of this Website are most popular, which areas may require improvement, and what technologies are being used by our visitors. This information helps us to update and improve this Website. We also use this information for security purposes, to detect and to block security breaches and to provide you with a safe online environment.

2. HOW BASTA BOATLIFTS USES YOUR INFORMATION

Basta Boatlifts uses your personal information to enhance the operation of this Website and allow you to use all of its features. Basta Boatlifts may contact you about new features or products in which it believes you may be interested. Basta Boatlifts may disclose your personal information to the reputable vendors that assist us in processing information or delivering the items that our customers order. These vendors are restricted from using

the information for any purpose other than helping us to provide products and services. Basta Boatlifts may provide aggregate statistics about our customers, sales, online traffic patterns and related information to reputable third parties, but these statistics will not include any personally identifying information. Basta Boatlifts also will disclose any information that it is required to disclose by law or by an appropriate government authority. Although Basta Boatlifts does not currently rent, sell, or otherwise share your information with third parties for purposes unrelated to this Website, it may do so in the future. If you do not want your information to be shared, you should contact us at mail@gobasta.com.

3. CHOICES YOU HAVE ABOUT HOW BASTA BOATLIFTS USES YOUR INFORMATION

We strive to provide you with as many choices and as much control as possible regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information: You may also opt out of receiving marketing messages from Basta Boatlifts by notifying us at mail@gobasta.com. If you do not wish us to collect cookies, you may set your browser to refuse cookies, or to alert you when cookies are being sent. If you do so, please note that some parts of this Web Site may then be inaccessible or not function properly.

You should review this Privacy Policy carefully, because if you do not agree with our practices, your ultimate choice is not to use this Website. Remember, by using any part of this Website, you accept and agree to our privacy practices. If we update this Privacy Policy, your continued use of this Website (following the posting of the revised Privacy Policy) means that you accept and agree to the terms of the revised Privacy Policy.

4. HOW BASTA BOATLIFTS PROTECTS YOUR INFORMATION

We work hard to protect your personal information. We use both technical and procedural methods to maintain the integrity and security of our databases by storing data received via the Website in an access-controlled database.

This Website may contain links to other web sites operated by third parties that may be of interest to you. We cannot control these third party sites, which may collect personal information from you. When you follow a link and leave this Website, you do so at your own risk.

5. WHAT BASTA BOATLIFTS DOES ABOUT CHILDREN VISITING THIS WEBSITE

This Website is not intended for children under the age of 13. We will not knowingly collect information from Website visitors in this age group. We encourage parents to talk to their children about their use of the Internet and the information they disclose online. This Website is not intended to sell products for purchase by children.

6. DISCLAIMER

As noted in this Privacy Policy, we take our commitment to protection of your privacy seriously. However, NOTHING IN THIS PRIVACY POLICY IS INTENDED TO CREATE OR PROVIDE ANY RIGHT OF ACTION FOR VIOLATION. We use various security measures. However, no security system is impenetrable. NOT WITHSTANDING THE FORGOING, WE DO NOT WARRANT THE SECURITY OF YOUR INFORMATION, NOR DO WE WARRANT THAT YOUR INFORMATION, INCLUDING ANY PERSONAL INFORMATION, WILL BE COMPLETELY SECURE OR NOT BE INTERCEPTED.

7. MISCELLANEOUS

Access to and use of this Website is subject to compliance with this Website's [Terms of Use](#) This Privacy Policy is governed by the laws of the state in which our business is located, and you hereby consent to the exclusive jurisdiction and venue of state and federal courts located in that state for all disputes arising out of or relating to this Privacy Policy. We make no representation that the Website or its material or content are appropriate or available for use outside the United States.

You agree that any and all causes of action arising out of or relating to this Privacy Policy shall be resolved individually, without resort to any form of class action.

If for any reason a court of competent jurisdiction finds any provision of this Privacy Policy, or portion thereof, to be unenforceable, all other terms and conditions shall remain in full force and effect.

We reserve the right to amend, change, modify, add to or delete this Privacy Policy from time to time in any manner and for any reason. Such amendments, changes, modifications, additions or deletions shall be effective immediately upon posting, unless otherwise indicated.

8. HOW YOU CAN CONTACT BASTA BOATLIFTS

If you have any questions, comments, or concerns about this Privacy Policy or the information practices of this Website, please contact us at mail@gobasta.com. You may also write to Basta Boatlifts at the following address:

Basta Boatlifts
Attention Web Master
PO Box 53301
Bellevue, WA 98015